



September 12-15 Phoenix, AZ

Shaping a Bright Future

Sponsorship Opportunities

A variety of sponsorship levels are available exclusively to NIBA members. Your support of the NIBA Annual Convention is crucial to the success of this event!

RUN THE NUMBERS! The diamond level sponsorship includes up to two registrations (up to \$800 value each) and premium exhibit space (\$900 value)! If your company plans to send multiple registrants and exhibit, the diamond level is sure to be a win-win solution, offering prime sponsor exposure and a wise Annual Convention investment.

LOOKING TO ENHANCE YOUR SPONSORSHIP? We've highlighted a few creative ways to maximize your commitment and add that "wow" factor your company is looking for! Additional fees apply as noted.

Contact Brittany Marsala Olson at bolson@niba.org or 608-310-7549 to reserve your sponsorship opportunity today!

BENEFITS OF SPONSORSHIP

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Recognition as sponsor on signage near registration and in select digital or web materials, including sponsor profile in convention mobile app	★	★	★	★	★
Inclusion of corporate logo on convention website with link to sponsoring company's website	★	★	★	★	★
Social media tag on LinkedIn, Facebook and Twitter thanking you for your support	★	★	★	★	★
One push notification in the convention mobile app recognizing your support	★	★	★	★	
Option to add sponsor promotional brochures in the convention mobile app "Virtual Registration Bag"	★	★	★		
Priority exhibit booth assignment	★	★	★		
One-time email blast to all NIBA members. Sponsor to provide HTML content.	★	★			
Up to two convention registrations	★				
One convention registration		★			
Promotional ad or video on the convention website posted through the conclusion of the event.	★				
One exhibit booth at the Saturday Expo	★				

DIAMOND LEVEL (\$10,000)

HOTEL ROOM KEY AND SLEEVE - SOLD

All guests at the Arizona Biltmore will receive a custom branded hotel key card as they check in under the official NIBA hotel block. Sponsor this item and you'll be "in the pocket" of every convention attendee! Production included.

WAYFINDING SIGNAGE

Adhesive wayfinding signage will direct convention participants from the resort area of the Arizona Biltmore to the convention and exhibit space. The signage will be predominantly displayed on Friday, September 14 and Saturday, September 15 and highlight the sponsor's logo. You won't be able to miss it!

PLATINUM LEVEL (\$7,500)

OPENING DINNER EVENT

The NIBA 2018 Annual Convention will kick-off with a special opening dinner on Thursday, September 13 at the Arizona Biltmore. Attendees will gather with friends new and old during this highly-attended event ensuring the sponsor receives extraordinary recognition. The exclusive sponsor will also be recognized in Opening Dinner Event promotions. *Enhancement idea: ribbons that run the length of each dinner table featuring the sponsor's logo*

CLOSING DINNER EVENT

Attendees are invited to gather one last time for dinner on Saturday, September 15 for a southwestern cookout themed celebration at the Desert Foothills. This unique venue is sure to offer a truly memorable experience with beautiful views and live entertainment. The exclusive sponsor will also be recognized in Closing Dinner Event promotions. The scenery will be perfect for pictures! *Enhancement idea: sponsor signature drink*

MOBILE APP

Attendees will access the convention program, session details and exhibit information via the mobile app on their smart phones, tablets or the web. The sponsor's logo will be featured on the home page of the app and is guaranteed to be seen by all who use it. Production included.

NOTEBOOK

A sleek, meeting-branded notebook will be distributed to all convention participants. The sponsor's logo will be featured. Production included.

EXPO

Convention attendees will explore the most recent advances in the belting industry during the Expo on Saturday, September 15. An adhesive floor cling featuring the sponsor's logo will be placed at the entrance to the exhibit hall. The Expo is a hallmark of NIBA's Annual Convention.

GOLD LEVEL (\$5,000)

LANYARDS

Meeting themed lanyards will be distributed to each attendee at registration. The sponsor's logo will be featured on the lanyard and is sure to generate great exposure as participants are required to wear name badges throughout the duration of the convention. Production included.

GOLF OUTING KICKOFF & BLOODY MARY BAR

Sponsor the Bloody Mary bar at the Golf Outing Kickoff event to start a fun filled day. The 2018 NIBA Annual Convention golf outing will be hosted on Thursday, September 13 at the Arizona Biltmore Golf Club! The sponsor will be recognized on all bar signage, which is located right next to the club house. *Enhancement idea: sponsor branded Bloody Mary mugs*

WIFI

Internet access will be available to convention attendees at the Arizona Biltmore. Opportunities for sponsor recognition include featuring the sponsor's logo on the wifi landing page, the option to customize access login credentials such as the username and/or password, and more. Complete scope of sponsor options to be confirmed pending venue capabilities. Production included.

TOSSABLE Q&A MICS

To amp up audience participation at the conference, we're ditching the hand-held audience mic for one that can be tossed and bounced from question to question in the general session room. A conversation starter for sure! The Catchbox mics will be branded with the sponsor's corporate logo and used throughout the education day on Friday, September 14. Production included.

SILVER LEVEL (\$2,500)

KEYNOTE PRESENTATIONS - 1 OF 2 SOLD

The NIBA 2018 Annual Convention will feature two highly renowned speakers. The sponsor's logo will be featured on the digital lectern during each respective sponsored presentation. Two opportunities available.

GOLF OUTING LUNCH AND BREAKFAST

Both lunch and breakfast will be provided to golf outing registrants on Thursday, September 13. Be the exclusive sponsor of both of these meals at the Arizona Biltmore Golf Club. Set-up is next to the club house near the golf cart loading area.

GOLF OUTING SWAG BAG

Each golfer will be given a bag full of items from the golf hole sponsors. The golf bag sponsor will have their one-color logo printed on the front of the bag along with branding from the 2018 NIBA Convention.

DAILY BREAKFAST

Morning breakfasts provide attendees an opportunity to network with their peers. Sponsors will receive special, prominent signage during their respective meal. Two opportunities available: Friday, September 14 or Saturday, September 15. *Enhancement idea: sponsor branded coffee cup sleeves*

DAILY LUNCH

Lunch breaks provide attendees an opportunity to network with their peers. Sponsors will receive special, prominent signage during their respective meal. Two opportunities available: Friday, September 14 or Saturday, September 15. *Enhancement idea: sponsor branded dessert such as cookies*

NETWORKING RECEPTIONS - SOLD

Two unique networking events are available for targeted attendee groups on Thursday, September 13. Sponsor one of the following at the Silver Level or both at the Gold Level.

- New Member/First Timer Reception
- Next Gen Party

BRONZE LEVEL (\$1,000)

DAILY BREAK

Meeting attendees will be invited to take a short break from the conference to enjoy light snacks and beverages. Sponsors will receive special signage during their respective refreshment break. Two opportunities available:

- Friday, September 14 from 9:45 am to 10 am
- Friday, September 14 from 11:30am to 11:45 am

Enhancement idea: sponsor branded coffee cup sleeves
*Note exact times are subject to change.

GOLF HOLE CONTESTS

A variety of golf hole contests are available for sponsorship during the 2018 NIBA Annual Convention golf outing on Thursday, September 13 at the Arizona Biltmore Golf Club. Be the exclusive sponsor of any of the following games!

- Closest to the Pin
- Longest Drive
- Straightest drive
- Longest Putt

BEVERAGE CART SIGNAGE

Brand the beverage carts with your corporate logo during the 2018 NIBA Annual convention golf outing on Thursday, September 13 at the Arizona Biltmore Golf Club.

TENNIS TOURNAMENT

Sponsor the tennis tournament on Thursday, September 13 at the Arizona Biltmore. The sponsor will be recognized on signage at the tennis courts. *Enhancement idea: sponsor branded sweat bands*

PING PONG TOURNAMENT

The ping pong tournament will take place on Friday, September 14 at the Arizona Biltmore. The sponsor will be recognized on signage. *Enhancement idea: sponsor branded ping pong balls*

\$500 Level

If you're looking for a unique way to enhance your sponsorship presence or have a limited budget, but would still like to support the 2018 NIBA Annual Convention, consider sponsoring the NIBA Fun Run/Walk on Saturday, September 15 or be a golf hole sponsor during the NIBA golf outing on Thursday, September 13.



NIBA FUN RUN/WALK - \$500

NIBA brings the FUN! The Run/Walk will surround the beautiful grounds of the Arizona Biltmore! For \$500 your logo will be featured on the commemorative Fun Run/Walk participant shirt, in Fun Run/Walk promotions and on signage near the Fun Run/Walk registration area. Unlimited Fun Run/Walk sponsorship opportunities are available to NIBA members, pending shirt and signage production timeline.

GOLF HOLE SPONSOR - \$500 - 3 OF 18 SOLD

The NIBA golf outing will take place at the beautiful Arizona Biltmore Golf Club, Thursday, September 13. For \$500 your logo will be featured on the GPS in each golf cart at your respective sponsored hole, in golf outing promotions and on signage near the golf outing registration area. You also have the option of including an item in the golf "swag bag." 18 hole sponsorship opportunities are available to NIBA members. Limit one sponsor per hole.